



Diversity, Equity & Inclusion Practice

The **workforce, workplace, marketplace, and community** are changing in ways that require a management and leadership approach that embraces diversity, equity, and inclusion, leading to greater belonging.



ABOUT

TICO has launched a new **Diversity, Equity & Inclusion (DE&I) Practice** being led by Dr. Andrea Hendricks and will include a full-service range of approaches that will meet any organizations needs and where they are at in their DE&I journey. Her expertise from assessment, to training, implementation, and on-going stratification will be fulfilled by TICO's full service multi-cultural marketing experience and proven past performance. The practice will be built on the four essential pillars to drive success for partners and clients: **Workforce, Workplace, Marketplace and Community.**

The **DE&I Practice** is designed to offer a wide range of services to advance approaches for organizations seeking greater DE&I outcomes internally and externally. We believe by investing in diversity, you are pledging to create environments that are conducive for ALL. Our 4 pillars are focused on strategic priorities and enhancements to allow maximum impact with partners, clients and organizations.

DE&I Statement

At TICO, DE&I is in our DNA. It is central to who we are and what we do. We are deeply committed to championing diversity, equity and inclusion across our platforms.

- ✓ **Advising/Coaching**
- ✓ **Assessments, Diagnostic, Metrics**
- ✓ **Engagement, Outreach & Signature Events**
- ✓ **Learning & Development**
- ✓ **Marketing/Communications**
- ✓ **Strategy Development**

6 Approaches

CONTACT US

Dr. Andrea Hendricks

Chief Diversity, Equity & Inclusion Officer
drandrea@ticoproductions.com
(816) 298-4085



@ TICO Productions, LLC

Workforce Pillar

The **Workforce** pillar aims to outreach, attract, engage, retain and develop skilled and advance employees from diverse backgrounds.

Our **Workforce** efforts are committed to assisting organizations with creating an inclusive environment with enhanced business results by leveraging a multicultural, diverse workforce.

Community Pillar

The **Community** pillar will provide strategic support and alignment with community collaborative partnerships and diverse community engagement initiatives.

Our **Community** efforts will help forge authentic, diverse connections and relationships with key community stakeholders and initiatives to provide a platform for organizations to expand their DEI value and commitment further.



Our 4 Pillars to DE&I



Marketplace Pillar

The **Marketplace** relentlessly seeks and recognizes multicultural markets, diverse suppliers as a way to connect and advance business imperatives.

Our **Marketplace** efforts will assist organizations with expanding and leveraging the diversity of their marketplace. Customers are demanding and requesting that businesses reflect their communities.

Workplace Pillar

The **Workplace** pillar strives to create an ongoing innovative atmosphere that promotes a sense of belonging for all employees.

Our **Workplace** efforts will aim to create workplace environments that are more fair, just and inclusive where everyone feels valued, engaged and respected.