

# CAPABILITY STATEMENT

DUNS: 078415484 CAGE: 7S8V7

TICOPRODUCTIONS.COM | TICO-SPORTS.COM



## FULL SERVICE MARKETING AGENCY

MULTI-LINGUAL | CAUSE-MARKETING | GRAPHIC DESIGN | VIDEO | CREATIVE STRATEGY | SOCIAL MEDIA

### OUR CAPABILITIES

Tico Productions, LLC is a federally certified SBA 8(a) and DBE multicultural marketing and production company that offers multi-lingual translation services, along with a full-service production studio to complete quality projects for federal, state, and local government agencies. Tico agencies arrive at innovative and culturally-inspired ideas, and our talented human capital brings visions to reality, tailoring work towards your specific needs.

### DIFFERENTIATORS

- Full Service firm with 24-7 mobility
- Proven bilingual and Multi-lingual, Multi-cultural competencies
- Diversity of clients demonstrate broad skills and expertise
- Trusted partner of 5 NFL teams

### AWARDS

- **2017** Rising Star Award
- **2018** Turning contacts into contracts
- **2019** Community Champion Award
- **2020** Award of Excellence
- **2021** Everyday Heroes Award

### CERTIFICATIONS

**FEDERAL:** NMSDC MBE, MRCC-DBE, SBA 8(a) Certified DOT: DBE  
**STATE:** Missouri: MBE / CA CPUC MBE  
**LOCAL:** Kansas City: MBE, SLBE, DBE

### CODES SUPPORTED

Motion Picture and Video Production (Primary)

Sound Recording Studios

Other Sound Recording Industries

Teleproduction and Other Postproduction Services

Internet Publishing and Broadcasting and Web Search Portals

Graphic Design Services

Custom Computer Programming Services

Marketing Consulting Services

Commercial Photography

Translation and Interpretation Services

Computer Systems Design Services

Convention and Trade Show Organizers

Employment Placement Agencies

Telemarketing Bureaus and Other Contact

Administrative Management and General Management Consulting Services Centers

Advertising Agencies

Media Buying Agencies

Public Relations Agencies

Human Resources Consulting Services

Broadcasting networks, Radio

Photography Studios, Portrait

Outdoor Advertising

Other Specialized Design Services

Other Management Consulting Services

Direct Marketing Advertising

Advertising Material Distribution Services

Other Services Related to Advertising

All Other Professional, Scientific and Technical Services

Professional and Management Development Training

Educational Support Services

### NAICS

512110

512240

512290

512191

519130

541430

541511

541613

541922

541930

541512

561920

561311

561422

541611

541810

541830

541820

541612

515111

541921

541850

541490

541618

541860

541870

541890

541990

611430

611710

### PLEASE CONTACT US:

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EMAIL:  
CICI@TICO-SPORTS.COM

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## CORE COMPETENCIES

- VIDEO PRODUCTION
- COMMERCIAL PHOTOGRAPHY
- GRAPHIC DESIGN
- AUDIO PRODUCTION
- MULTI-LINGUAL TRANSLATION SERVICES
- MEDIA BUYING/PLACING
- ANIMATION
- LIVE & VIRTUAL EVENT/WEBINAR MANAGEMENT/PRODUCTION
- WEBSITE DESIGN
- 3D & 360 VIRTUAL REALITY CAMERA
- MARKETING AND ADVERTISING CONSULTING
- COMMUNITY ENGAGEMENT PROJECT
- DRONE CAPABILITIES

## PAST PERFORMANCES



**NATIONAL FOOTBALL LEAGUE**

**RADIO BROADCAST,  
FAN ENGAGEMENT**



**KCMO HEALTH DEPARTMENT**

**VIDEO, PRINT, WEBSITE,  
SOCIAL MEDIA, PODCASTS**



**NATIONAL WOMEN'S  
BUSINESS COUNCIL**

**REPORT LAYOUT,  
GRAPHIC DESIGN**



**KANSAS CITY AREA  
TRANSPORTATION AUTHORITY**

**COMMUNITY ENGAGEMENT  
VIDEO, ANIMATION, GRAPHIC  
DESIGN, PHOTOGRAPHY**



**AMERICA'S HEALTHCARE  
ADVOCATE**

**WEBSITE, PODCASTS,  
SOCIAL MEDIA**



**THE LATINO COALITION**

**COMMUNITY ENGAGEMENT,  
CONSULTING, LIVE/VIRTUAL  
EVENTS, SOCIAL MEDIA**



**LATINX EDUCATION  
COLLABORATIVE**

**GRAPHIC DESIGN, VIDEO,  
SOCIAL MEDIA, PHOTOGRAPHY  
TRANSLATION, COPYWRITING**



**WYANDOTTE ECONOMIC  
DEVELOPMENT COUNCIL**

**VIDEO, ANIMATION,  
GRAPHIC DESIGN,  
PHOTOGRAPHY, DRONE**



**KANSAS CITY PUBLIC SCHOOLS**

**VIDEO PRODUCTION,  
ANIMATION, PHOTOGRAPHY  
GRAPHIC DESIGN**

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